

## Tessa Conroy

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CONTACT INFORMATION	521 Taylor Hall 427 Lorch Street Madison, WI 53706 Department of Agricultural and Applied Economics University of Wisconsin-Madison	(608) 265-4327 tessa.conroy@wisc.edu tessaconroy.com
CURRENT POSITION	Economic Development Specialist and Assistant Professor L/I, University of Wisconsin-Madison/Extension Madison, WI	
PREVIOUS POSITION	Postdoctoral Research Associate, University of Wisconsin-Madison/Extension Madison, WI Supervisor: Steven Deller	
RESEARCH INTERESTS	Applied microeconomics, entrepreneurship, gender, firm location, regional economics, and economic growth.	
EDUCATION	Ph.D., Economics, Colorado State University, Fort Collins, CO	Fall 2014
	B.B.A., Business Administration, Gonzaga University, Spokane, WA <i>Summa Cum Laude</i>	May 2009
GRANTS	United States Economic Development Agency-University Center Co-Principal Investigator \$750,000 (\$150,000/year)	2016-2021
JOURNAL PUBLICATIONS	Conroy, Tessa, Sarah Low, and Stephan Weiler. "Fueling the Job Engines: Impacts of Small Business Loans on Establishment Births in Metropolitan and Nonmetro Counties." Forthcoming in <i>Contemporary Economic Policy</i> .  Conroy, Tessa, Steven Deller, and Alexandra Tsvetkova. (2016) "Interstate Relocation of Manufacturers and Business Climate." <i>Review of Urban and Regional Development Studies</i> . doi:10.1111/rurd.12057  Conroy, Tessa, Steven Deller, and Alexandra Tsvetkova. (2016) "Regional Business Climate and Interstate Manufacturing Relocation Decisions." <i>Regional Science and Urban Economics</i> . 60, p. 155-168.  Conroy, Tessa and Stephan Weiler. (2015) "Do Women-Owned Firms Generate Jobs? Gendered Business Ownership and Employment Growth." <i>Small Business Economics</i> . doi:10.1007/s11187-016-9735-8.  Conroy, Tessa, and Stephan Weiler. (2015) "Where are the Women Entrepreneurs? Business Ownership Growth Across the Urban Landscape." <i>Economic Inquiry</i> , 53(4), p. 1872-1892. doi: 10.1111/ecin.12224  Conroy, Tessa, Harvey Cutler, and Stephan Weiler.(2015) "The State-level Economic Impacts of Enforcing Sales Taxes for E-Retail Purchases." <i>Growth and Change</i> . doi: 10.1111/grow.12119	

	Deller, Steven and Tessa Conroy. (2016) "Business survival rates across the urban-rural divide." <i>Community Development</i> , 45(1), p. 67-86.
FORTHCOMING BOOK CHAPTER	Weiler, Stephan, and Tessa Conroy. "Entrepreneurship, Growth, and Gender" in <i>Regional Research Frontiers</i> . Springer.
REVISE AND RESUBMIT MANUSCRIPTS	Conroy, Tessa. "The Kids are Alright: Working Women, Schedule Flexibility, and Child Care." Resubmitted to <i>Regional Studies</i> January 5, 2017.  Deller, Steven, and Tessa Conroy. "The Influence of Social Capital on Business Survival Rates." Invited to revise and resubmit to <i>Small Business Economics</i> . January 19, 2017.  Deller, Steven, Bjorn Markeson and Tessa Conroy. "Social Capital, Religion, and Small Business Activity." Resubmitted to <i>Socio-Economic Review</i> . January 27, 2017.  Deller, Steven, Tessa Conroy and Philip Watson. "Women Business Owners: A Source of Stability During the Great Recession?" Invited to revise and resubmit to <i>Applied Economics</i> Nov 7, 2016.  Conroy, Tessa and Stephan Weiler. "Local and Social: Entrepreneurs, Information Networks, and Economic Growth." Invited to revise and resubmit to <i>Research Policy</i> January 25, 2017.
SUBMITTED MANUSCRIPTS	Tsvetkova, Alexandra, Jean-Claude Thill, and Tessa Conroy. "Internal and External Knowledge in a High-Technology Industry and its Effects on Firm Performance: Good News or Bad News for Policy-Makers?" Submitted to <i>Small Business Economics</i> May 5, 2016.
STAFF PAPERS	Deller, Steven and Tessa Conroy. "An Exploratory Analysis of Women Farmers and Rural Economic Growth and Development." Department of Agricultural and Applied Economics, University of Wisconsin-Madison Staff Paper No. 580, September 2015, 27p.  Deller, Steven and Tessa Conroy. "Factors Affecting the Interstate Migration of Manufacturing Firms: Much to do About Nothing?" Department of Agricultural and Applied Economics, University of Wisconsin-Madison Staff Paper No. 578, March 2015, 26p.
PRESENTED PAPERS	Conroy, Tessa, Steven Deller, and Philip Watson. "Poverty, Income Distribution, and Small Business Activity: How do women entrepreneurs factor into the discussion?" North American Regional Science Conference. November 2016.  Kures, Matthew, Tessa Conroy and Steven Deller. "Rural Migration Patterns and Entrepreneurship." North American Regional Science Conference. November 2016.  Conroy, Tessa and Steven Deller. "Discrete Choice with Social Capital: An Application to Entrepreneurship." Mid-Continent Regional Science Conference. June 2016.
POPULAR PRESS	

Beda, Steven C., Tessa Conroy, Steven Deller, Lillie Greiman, Brian Thiede, and Stephan Weiler. "Six Charts that illustrate the divide between rural and urban America." *The Conversation*. March 16, 2017.

- Subsequently appeared on Salon.com, U.S. News and World Report, PBS, and the San Francisco Chronicle.

Deller, Steve and Tessa Conroy. (2016) "Survival Rates of Rural Businesses." *Choices*. Quarter 4.

Conroy, Tessa. "The Underappreciated Role of Women Entrepreneurs in the Economy: Female-Owned Businesses are Growing But Face Disparities." *Wiscontext*. October 26, 2016.

Conroy, Tessa, Matt Kures and Steve Deller. "Wisconsin's Lack Of 'Brain Gain' And The Future Of Its Workforce: State Lags In Attracting College Educated Workers From Elsewhere" *Wiscontext*. January 11, 2017.

INVITED LECTURES	Conroy, Tessa. "Do As I Do: An Application of Discrete Choice with Social Interactions to Entrepreneurship." Colorado State University Fort Collins, CO	April 2016
	Conroy, Tessa and Stephan Weiler. "Do As I Do: An Application of Discrete Choice with Social Interactions to Entrepreneurship." Regional Economies and Polices Conference Jeju-Do, South Korea	August 2016

PROFESSIONAL ACTIVITIES	Editorial Board Member <i>Regional Economies and Policies</i> <i>Review of Regional Studies</i> External Research Associate Regional Economic Development Institute (REDI) Colorado State University Grant Review Panelist Program Area: Innovation for Rural Entrepreneurs and Communities U.S. Department of Agriculture (USDA) National Institute of Food and Agriculture (NIFA) Agriculture and Food Research Initiative (AFRI) Evaluation Committee Member National Association of Regional Science Student-led Paper Competition
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TEACHING EXPERIENCE	Assistant Professor L/I University of Wisconsin-Madison Introduction to Agricultural and Applied Economics	1 semesters
	Instructor Colorado State University Principles of Macroeconomics	2 semesters
	Graduate Teaching Assistant Colorado State University	

	Principles of Microeconomics	1 semester
	Principles of Macroeconomics	5 semesters
PROFESSIONAL DEVELOPMENT	Postdoctoral Scientific Leadership and Management Fellow University of Wisconsin-Madison	2015-2016
	Science Communication Fellow Colorado State University	2013-2014
POLICY EXPERIENCE	Research Assistant, Colorado Innovation Report, Fort Collins, CO Research Director: Stephan Weiler	Dec 2012 to August 2014
	Social Policy Research Intern, Congressional Research Service, Washington, DC Supervisor: Katelin Isaacs, Ph.D.	Summer 2012
	Domestic Policy Research Intern, Center for Economic and Policy Research, Washington, DC Supervisors: Dean Baker, Ph.D. and John Schmitt, Ph.D.	Summer 2010
POLICY, EXTENSION, AND OUTREACH	Deller, Steven and Tessa Conroy. (2017) "Innovation and Economic Performance: RD within Wisconsin." Study Series No. 5. University of Wisconsin-Extension.	
	Deller, Steven and Tessa Conroy. (2017) "Innovation and Economic Performance: Strategy Options for Wisconsin." Policy Brief No. 5. University of Wisconsin-Extension.	
	Conroy, Tessa, Matt Kures, and Steven Deller. (2016) "Shifting Wisconsin Labor Resources: A Review of Educational Attainment." Study Series No. 4. University of Wisconsin-Extension.	
	Conroy, Tessa, Matt Kures, and Steven Deller. (2016) "Labor Market Trends in Wisconsin: Potential Worker Shortage and Changing Skill Demand." Policy Brief No. 4. University of Wisconsin-Extension.	
	Conroy, Tessa and Steven Deller. (2015) "Employment Growth in Wisconsin: Is it Younger or Older Businesses, Smaller or Larger?" Study Series No 3. University of Wisconsin-Extension.	
	Conroy, Tessa and Steven Deller. (2015) "Where Do Jobs Come From? Strategies for Job Creation." Policy Brief No 3. University of Wisconsin-Extension.	
	Conroy, Tessa and Steven Deller. (2015) "Women Business Leaders Across Wisconsin 1990-2011." Study Series No 2. University of Wisconsin-Extension.	
	Conroy, Tessa and Steven Deller. (2015) "Where are Wisconsin's Women Business Leaders?" Policy Brief No 2. University of Wisconsin-Extension.	
	Conroy, Tessa and Steven Deller. (2014) "Wisconsin Establishment Migration: 2000-2011." Study Series No. 1. University of Wisconsin-Extension.	
	Conroy, Tessa and Steven Deller. (2014) "Regional Growth and Development Strategies: Business Relocation." Policy Brief Series No. 1. University of Wisconsin-Extension.	
	Conroy, Tessa and Stephan Weiler. (2014) "Colorado Innovation Report 2014: Keeping Colorado's Economy Innovative." Colorado State University.	

Weiler, Stephan, Tessa Conroy, and Michael Yeadon. (2013) “Colorado Innovation Report 2013: Accelerating Colorado’s Entrepreneurial Momentum.” Colorado State University.

Isaacs, Katelin, and Tessa Conroy. (2012) “Retirement Benefits for Federal Law Enforcement Personnel.” Congressional Research Service.

Schmitt, John and Tessa Conroy. (2010) “The Urgent Need for Job Creation.” Center for Economic and Policy Research.

FACT SHEETS

Deller, Steven and Tessa Conroy. (2017) “Innovation and Economic Performance: Policy Options” Fact Sheet Series No. 15. University of Wisconsin-Extension.

Deller, Steven and Tessa Conroy. (2017) “Innovation and Economic Performance: How does Wisconsin Compare?” Fact Sheet Series No. 14. University of Wisconsin-Extension.

Deller, Steven and Tessa Conroy. (2017) “Innovation and Economic Performance: Research and Development” Fact Sheet Series No. 14. University of Wisconsin-Extension.

Deller, Steven and Tessa Conroy. (2017) “Innovation and Economic Performance” Fact Sheet Series No. 13. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) “Wisconsin’s Education Pipeline: Changing Gender Profiles” Fact Sheet Series No. 12. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) “Wisconsin’s Education Pipeline: Is Wisconsin Experiencing a ”Brain Drain”?” Fact Sheet Series No. 11. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) “Wisconsin’s Education Pipeline.” Fact Sheet Series No. 10. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) “Education and Income.” Fact Sheet Series No. 9. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) “Rethinking how we view economic growth and development in Wisconsin.” Fact Sheet Series No. 8. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) “Wisconsin small business survival rates.” Fact Sheet Series No. 7. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) “Wisconsin job creation: Small or new businesses?” Fact Sheet Series No. 6. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) “Wisconsin job creation: Small or big businesses?” Fact Sheet Series No. 5. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) “The smallest businesses in Wisconsin and the nation.” Fact Sheet Series No. 4. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) “Is self-employment becoming more important to the Wisconsin economy?” Fact Sheet Series No. 3. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) “Women-Owned Businesses: An Economic Growth Opportunity for Wisconsin?” Fact Sheet Series No. 2. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2014) “Wisconsin Establishment Migration: 2000-2011.” Fact Sheet Series No. 1. University of Wisconsin-Extension.

REFEREED  
JOURNALS

*Research Policy*  
*Small Business Economics*  
*Economic Development Quarterly*  
*Growth and Change*  
*International Regional Science Review*  
*The Review of Regional Studies*

MEDIA CITATIONS

Romell, Rick. “State economy faces trouble, UW researchers say.” *Milwaukee Journal Sentinel*. October 29, 2016.

Eisen, Marc. “State is Biased Against Newer Businesses.” *Urban Milwaukee*. April 20, 2016.

Eisen, Marc. “Class Dismissed: Politicians ignore UW professors’ research for growing state’s economy.” *The Isthmus*. April 14, 2016.

Eisen, Marc. “What would Tommy Do?” *The Isthmus*. April 14, 2016.

Gallagher, Kathleen. “State continues to lag in venture capital” *The Milwaukee Journal Sentinel*. April 14, 2016.

Romell, Rick. “Wisconsin lags in growth of women-owned businesses” *The Milwaukee Journal Sentinel*. April 12, 2016.

Hall, Brianna. “Students join booming UW startup scene, talk about small businesses’ roles in Wisconsin economy.” *The Badger Herald*. Jan 25, 2016.

Zweifel, Dave. “Plain Talk: With big money talking, startups don’t get their due.” *The Capital Times*. Jan 21, 2016.

Gallagher, Kathleen. “Start-up companies are fueling new jobs in Wisconsin, according to new study.” *The Milwaukee Journal Sentinel*. Jan 8, 2016.

Elbow, Steven. “UW study: Startups driving job growth, but policies favor big business.” *The Capital Times*. Jan 7, 2016.

Wickman, Natalie. “UW study: women-owned businesses provide growth opportunities for Wisconsin.” *Milwaukee Business Journal*. Jul 6, 2015.

Ivey, Mike. “WEDC marketing efforts a waste of money, new report suggests.” *The Capital Times*. Dec 22, 2014.

INTERVIEWS

Druke, Galen. “Where are Wisconsin’s Women Business Leaders?” *Central Time*. Wisconsin Public Radio. June 3, 2015.

REFERENCES

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